



## CORPORATE AMBASSADOR PROGRAMME

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*In the United Kingdom*



### What is a CORPORATE AMBASSADOR?

A Corporate Ambassador is an HEC Alumni willing to help HEC Paris build closer ties with his/her company. This means connecting HEC Paris' talent, expertise, knowledge and network with the relevant contacts and/or carry out initiatives to support the talent, business and purpose of the company.

### Missions of a CORPORATE AMBASSADOR

Missions vary on the company and the Corporate Ambassador. They can include:

- ✓ **Connecting** your HEC local office with the relevant contacts (HR, senior management, etc.)
- ✓ **Relaying** information from HEC Paris
- ✓ **Sharing** job offers & internships
- ✓ **Helping organise** company visits (physically or virtually)
- ✓ **Sponsoring** local events
- ✓ **Initiating** partnerships
- ✓ And much more!

### Benefits of JOINING THE PROGRAMME

- ✓ **Become part of a professional network** of engaged alumni
- ✓ **Receive exclusive invitations** to events
- ✓ **Gain privileged support & information** from HEC Paris and HEC in the UK on recruitment, talent, executive courses
- ✓ **Benefit from exclusive contact** with HEC teams

### Example of the Corporate Ambassador Programme in the UK

1<sup>st</sup> Alumni community abroad  
250+ Corporate Ambassadors  
100+ Companies

### Examples of SUCCESSFUL PARTNERSHIPS

Thanks to our Corporate Ambassadors in the UK, over 50 UK-based companies attended a first career fair at HEC Paris; held or sponsored masterclasses and events with HEC Professors; met HEC students via company visits; connected with the HEC Alumni network; found their new interns & recruits; or are currently discussing HEC Executive Custom Programmes for their teams.



### Who can become a CORPORATE AMBASSADOR?

Any Alumni willing to support HEC Paris' corporate ties:

- ✓ All levels of seniority
- ✓ Across all sectors
- ✓ Planning on staying in the company for at least a year
- ✓ Committed to attend at least one CAP event a year and be responsive to emails.

Nb. Companies may have more than one Corporate Ambassador

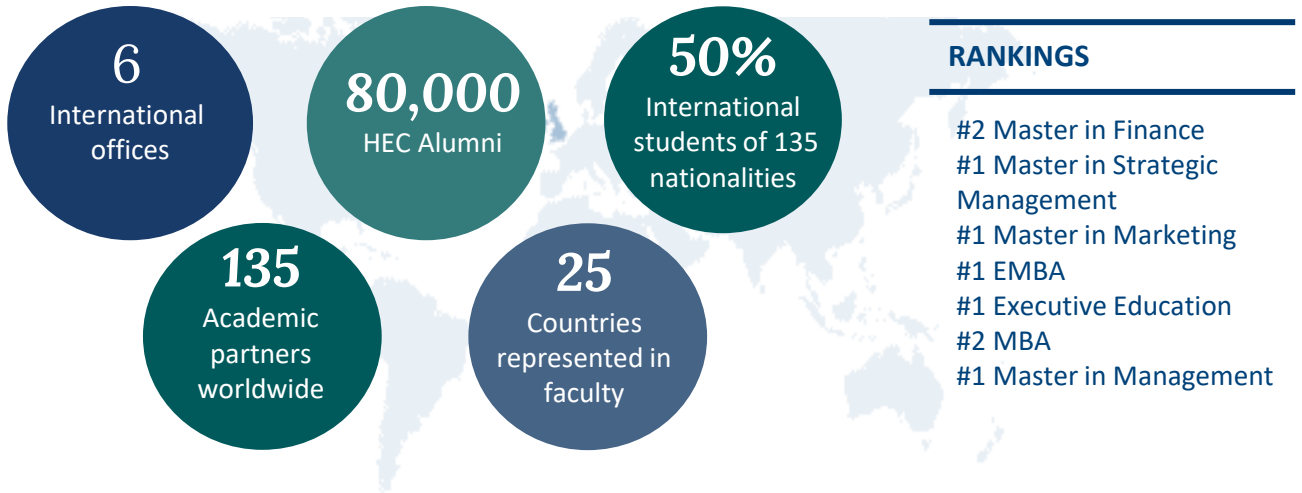


Help HEC Paris realise its international global reach  
& support your company's talent, business and purpose

Why join the programme?

## CONNECT YOUR COMPANY WITH A WORLD-CLASS UNIVERSITY

HEC Paris is #1 Business School in France and in Europe, and offers a large range of programmes from undergraduate to executive education. Companies partnering with HEC Paris can benefit from student talent, faculty, network, high-level research and executive custom and delocalised programmes.



### TALENT RECRUITMENT

Recruit high-profile students and alumni from 135 nationalities, across a large portfolio: Masters, MBA, Executive & Open-degree programmes.

### TALENT DEVELOPMENT

Gain access to world-class executive training programmes for yourself, your teams and your company, locally or on campus.

### INNOVATION & THOUGHT LEADERSHIP

Strengthen and share your expertise by collaborating with world-class faculty, HEC research centers, programmes and accelerators.

### BRANDING

Partner with HEC Paris and connect with 80,000 alumni, experts and high-profile professionals, around the globe.





## **HEC Paris Corporate Ambassador Programme**

A network of alumni fostering synergies between HEC Paris and their companies, and helping HEC Paris realise its international global reach.

### **Contact us:**

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### **Follow us:**

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HEC UK Chapter : [www.hecalumni.fr/group/united-kingdom/109](http://www.hecalumni.fr/group/united-kingdom/109)

